

2023 AMERICAN CANCER SOCIETY National Breast Cancer Roundtable Strategic Plan Meeting

Joining Hands to Build Bridges and Save Lives

HOUSTON, TEXAS
HILTON GALLERIA

SEPTEMBER 8, 2023

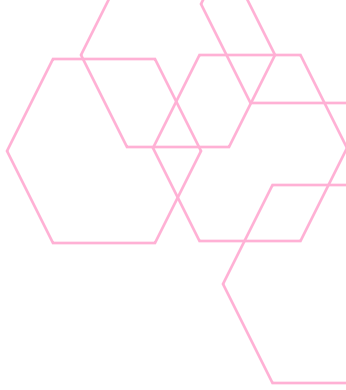




**WELCOME
TO DAY 2**



Ice Breaker

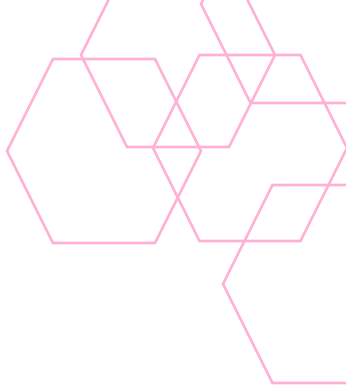


Share the history or meaning of your name.



Objectives

1. Improve our collective understanding of the ACS NBCRT's vision, mission, and ultimate goals
2. Increase engagement and collaboration amongst the ACS NBCRT members
3. Launch and coordinate around the first iteration of the ACS NBCRT Strategic Plan, exploring the development process, current needs, and next steps.
4. Inspire action toward our future state by developing aspirational, yet tangible project plans.



Agenda

DAY 2

8:00 am – 8:30am	Breakfast
8:30 am – 9:00 am	Introduction
9:00 am – 9:20 am	The ACS NBCRT Business Meeting
9:20 am – 11:15 am	ACS NBCRT Priority Group Breakouts
11:15 am – 11:30 am	Break & Transition
11:30 am- 12:00 pm	Navigation Policy Update
12:00 pm- 12:45 pm	Present Back
12:45 pm – 1:00 pm	Closing
1:00 pm	Adjourn



**The ACS NBCRT
Business
Meeting**

**John Williams, MD, FACS
Tri-Chair ACS NBCRT**



Celebrating Lives



DR. LYNN ARMSTRONG



COURTNEY LAMB



DEBORAH CROSKREY



KENISHA H.



DR. LORI WILSON



AUDA COTTRELL



YOLI ORIGEL



KATRINA WOOD



DR. SUSAN LOVE



ANGELA AGOGO

THANK YOU TO OUR SPONSORS!



ACS NBCRT TEAM



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ACS 2022–2023 NBCRT Steering Committee

Olufunmilayo F. Olopade, MBBS, FAACR, FASCO

The University of Chicago Medicine Comprehensive Cancer Center
ACS NBCRT Tri-Chair

John Williams, MD, FACS

Breast Cancer School for Patients
ACS NBCRT Tri-Chair

Arif Kamal, MD, MDA, MHS, FAAHPM, FASCO

American Cancer Society
ACS NBCRT Tri-Chair

Susan Domcheck, MD

Basser Center for BRCA

Ysabel Duron

The Latino Cancer Institute

Ricki Fairley, MBA

Touch, The Black Breast Cancer Alliance

Maimah Karmo

Tigerlily Foundation

Adjoa Kyerematen, MS

National Minority Quality Forum

Worta McCaskill-Stevens, MD, MS

National Cancer Institute

CAPT Jacqueline Miller, MD, FACS

Centers for Disease Control and Prevention

Edith Mitchell, MD, MACP, FCPP, FRCP

National Medical Association

Victoria Wolodzko Smart

Susan G. Komen Foundation

Cheryl Modica, PhD, MPH, BSN

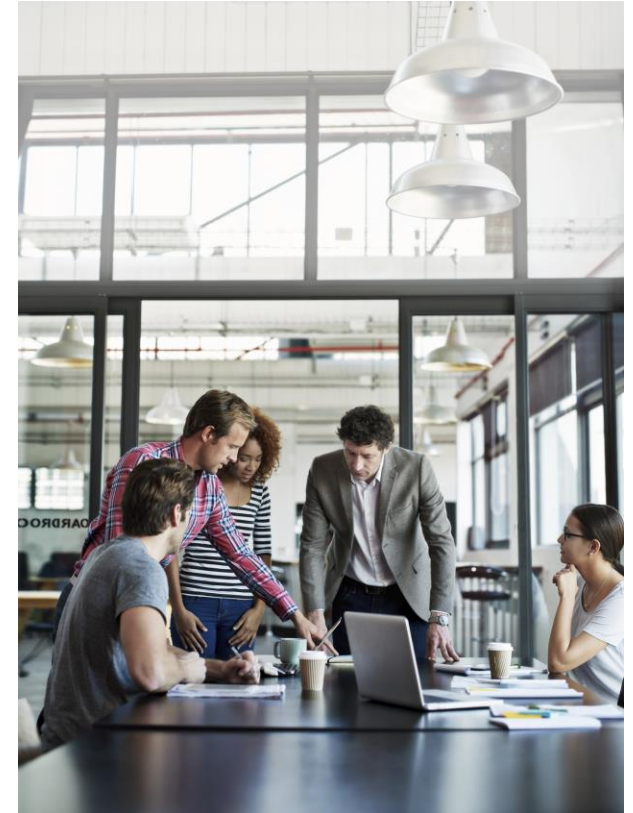
National Association of Community Health Centers, Inc.

Gabrielle Rocque, MD

University of Alabama at Birmingham, UAB Medicine

ACS NBCRT Steering Committee

- The ACS NBCRT Steering Committee consists of no fewer than seven (7) and no more than twelve (12) members plus the NBCRT Executive Leadership Team.
- Steering Committee responsibilities include the planning and implementation of ACS NBCRT projects, as well as approving new members of the ACS NBCRT.
- Interested? Connect with Ashley Dedmon (Ashley.dedmon@cancer.org)



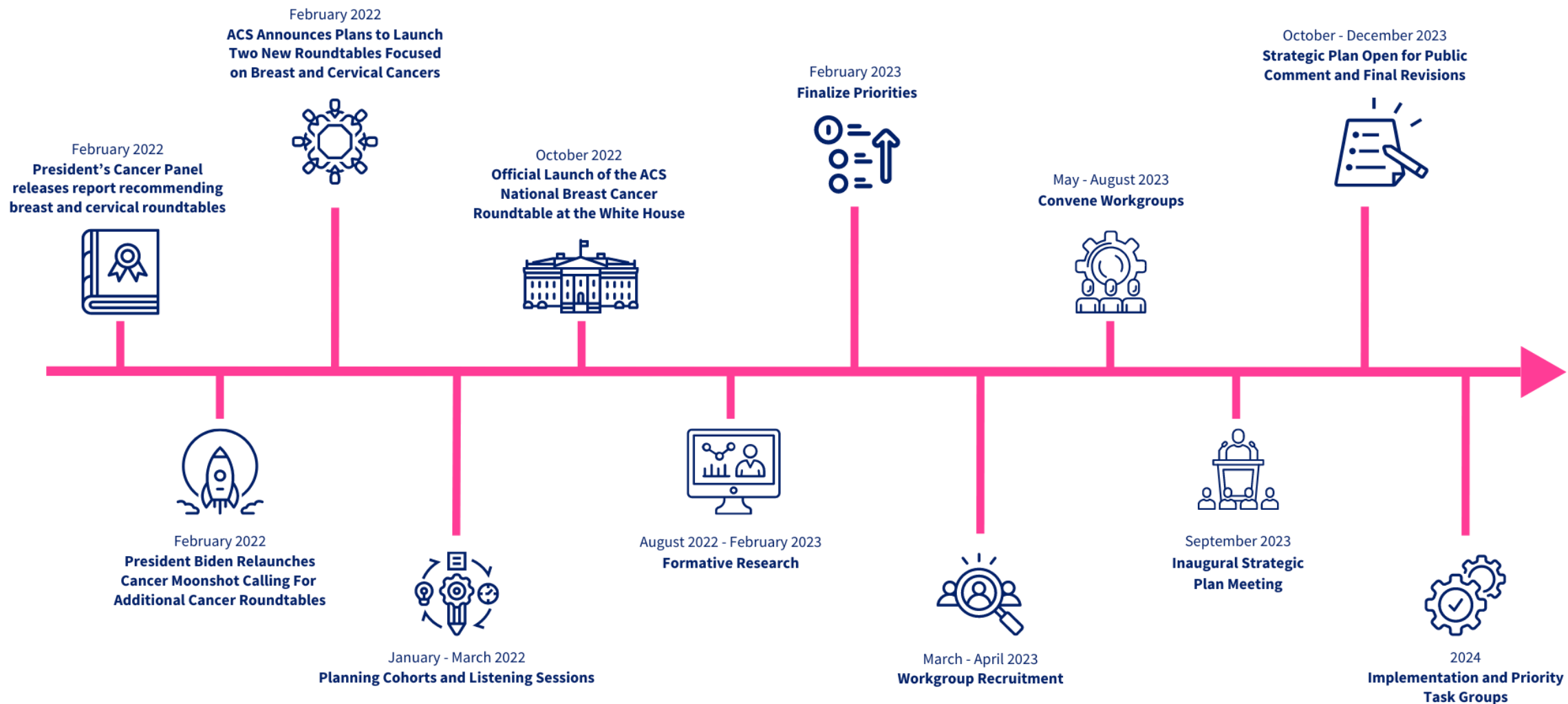
ACS NBCRT Members

AfroPink
American Society of Clinical Oncology
Angels Surviving Cancer, Inc.
Arkansas Cancer Coalition
Basser Center for BRCA; MacDonald Women's
Cancer Risk Evaluation Center
BayCare Health System
Breast and Gynecologic System of Excellence,
Veterans Affairs
Breast Cancer Education Association
Breast Cancer Gap Project
Breast Cancer Research Foundation
Brem Foundation to Defeat Breast Cancer
Bret Miller 1T Foundation MBCC INC DBA Male
Breast Cancer Happens
CanCare, Inc
CaringBridge
CDC, Division of Cancer Prevention and Control
City of Hope
Corewell Health East - William Beaumont
University Hospital
Cornerstone Family Healthcare
El Rio Health (El Rio Community Health Center)
FORCE-Facing Our Risk of Cancer Empowered
GE HealthCare
Gilda's Club Metro Detroit


GRASP
Kansas Department of Health and Environment
Karen's Club
KGI Health
Latino Cancer Institute
Living Beyond Breast Cancer
Male Breast Cancer Global Alliance
Mass General Brigham
Michigan Department of Health & Human Services
Cancer Prevention & Control Section
Mountains of Hope
Namida Lab, Inc.
National Accreditation Program for Breast
Centers (NAPBC)
National Association of Community Health
Centers
National Cancer Institute
National Minority Quality Forum
Norris Comprehensive Cancer Center
Prevent Cancer Foundation
PrimeCare Community Health
RadNet
Sanford Health
Sharsheret
Silver Linings
Sun River Health

SurviveHER
Survivor Friendly
Susan G. Komen
Texas Association of Community Health Centers
The James Cancer Hospital (Stefanie Spielman
Comprehensive Breast Center)
The Lobular Breast Cancer Alliance
The Missing Pink Breast Cancer Alliance
The National Medical Association
The Promise Fund of Florida
The Rose
The Tigerlily Foundation
The University of Chicago Medicine
Comprehensive Cancer Center
TOUCH, The Black Breast Cancer Alliance
TriageCancer
Unite for HER
University of Alabama at Birmingham
University of Florida - Jacksonville
UT Southwestern Moncrief Cancer Institute
Veterans Affairs (Boston)
Wisconsin Cancer Collaborative
Women of Color Wellness Alliance

ACS NBCRT Timeline



Answering The Call



Administration

BRIEFING ROOM

Fact Sheet: President Biden Reignites Cancer Moonshot to End Cancer as We Know It

FEBRUARY 02, 2022 • STATEMENTS AND RELEASES

Biden-Harris Administration Sets Goal of Reducing Cancer Deaths by at Least 50 Percent Over the Next 25 Years, and Improving the Experience of Living with and Surviving Cancer

As Vice President, in 2016, Joe Biden launched the Cancer Moonshot mission to accelerate the rate of progress against cancer. The cancer patient community and medical researchers responded with tremendous energy and ingenuity.

Today, President Biden is **reigniting the Cancer Moonshot with White House leadership of this effort**. Because of recent progress in therapeutics, diagnostics, and patient-driven care, as well as the advances and public health lessons of the COVID-19 pandemic, it is possible to set ambitious goals: **to reduce the death rate from cancer by at least 50 percent over the next 25 years, and improve the experience of living with and surviving cancer.**

[Fact Sheet: President Biden Reignites Cancer Moonshot to End Cancer as We Know It - The White House](#)




CLOSING GAPS IN CANCER SCREENING: Connecting People, Communities, and Systems to Improve Equity and Access




A REPORT TO THE PRESIDENT OF THE UNITED STATES
FROM THE PRESIDENT'S CANCER PANEL

[President's Cancer Panel | Advisors to the President on the National Cancer Program](#)



Go to cancer.org



The American Cancer Society to Launch Breast Cancer and Cervical Cancer Roundtables to Drive Greater Progress

Feb 11, 2022

The organization answers President Biden's call for additional roundtables to reduce cancer incidence and deaths faster

[f](#) [t](#) [in](#) [p](#) [📄](#) [📡](#) [✉](#) [🖨](#)

ATLANTA, Feb. 11, 2022 /PRNewswire/ -- The American Cancer Society will launch two national roundtables – one focused on cervical cancer, the other breast cancer – to bring together leading organizations and experts to drive progress and improve the lives of cancer patients and their families. ACS has established this convening model as a proven structure for collaboration and impact for more than two decades.

- NEWS ROOM HOME
- MEDIA RELATIONS CONTACTS
- NEWS RELEASES**
- OUR EXECUTIVE LEADERSHIP
- OUR RESEARCHERS
- SOCIAL MEDIA
- NEWS ALERTS

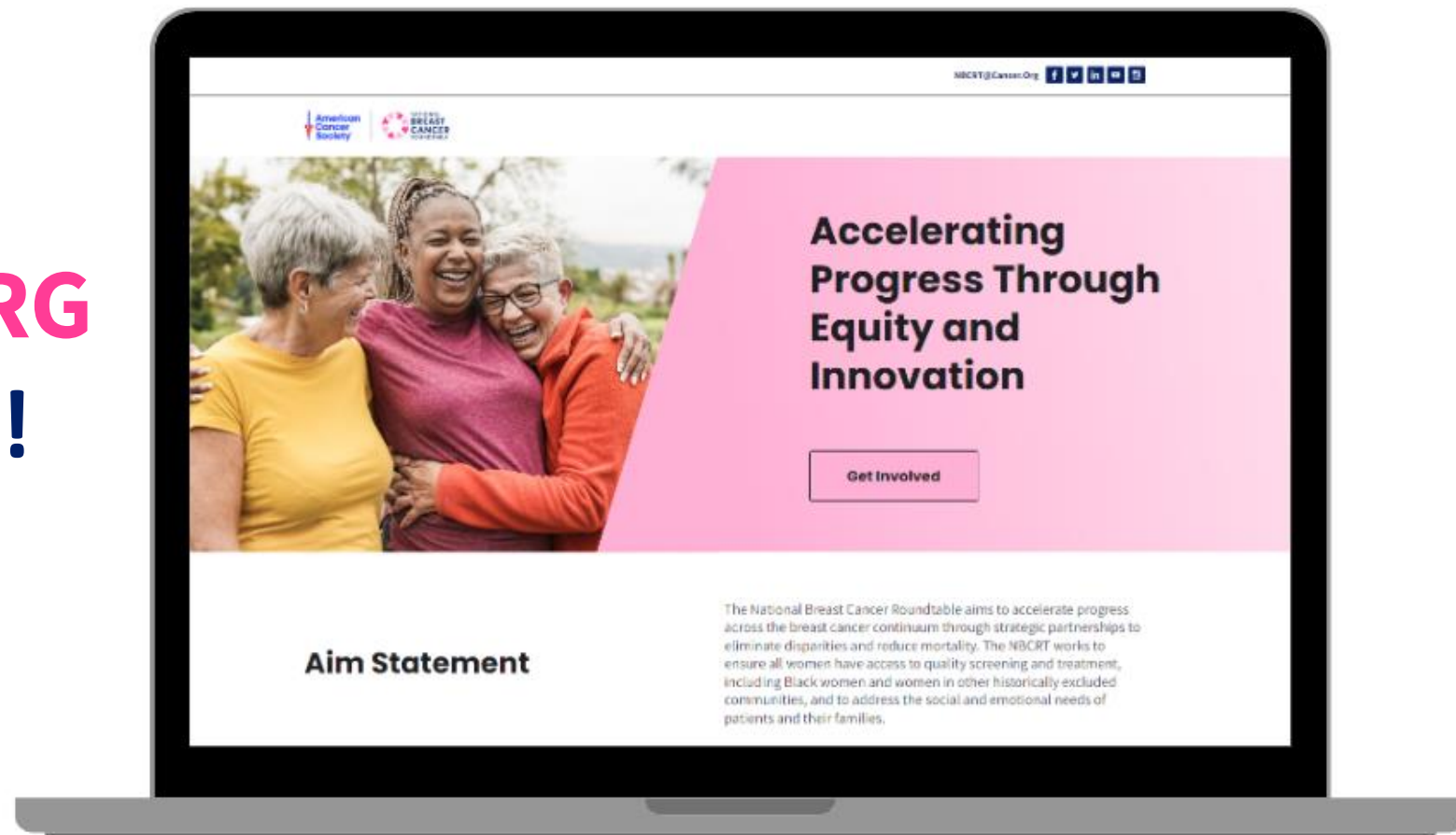
[The American Cancer Society to Launch Breast Cancer and Cervical Cancer Roundtables to Drive Greater Progress - Feb 11, 2022](#)

ACS NBCRT Leadership Retreat

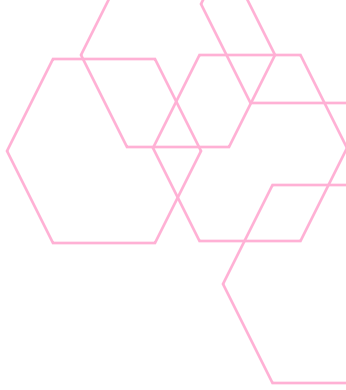


ACS NBCRT Website

Visit **NBCRT.ORG**
to Learn More!



ACS NBCRT Annual Meeting!



- 90 attendees representing 66 member organizations
- 27 states represented
- 7 funders
- 1st iteration of strategic plan
- 1st priority work group meetings
- Learned how to line dance

ACS NBCRT Planning & Milestones



Meeting Participation



ENGAGE

- Ask Questions
- Sign Up
- Reach Out



CONNECT

- Lived Experience Experts
- Member Organizations
- ACS Team Members
- Funding Partners



SHARE

- Best Thinking
- Ideas



HELP & GUIDE

- Refine and Improve Draft Strategic Plan
- Implementation of the Draft Strategic Plan



**ACS NBCRT
Priority Group
Breakouts**

Activity: Action Planning

Objective: Create an action plan (“pitch”) for **1-2 year** activities.

Instructions:

1. Select 2 activities to plan

2. Identify

- **Project Pitch:** 3-4 sentence description of what, for whom, when, reach
- **Project Outcome:** immediate deliverables in 1-2 years
- **Milestones:** what are the 3-6 project major steps
- **Impact:** what would constitute longer term success

3. Have someone prepared to do 3 min report back



Activity: Teams

Objective: Create an action plan (“pitch”) for **1-2 year** activities.

Risk Reduction	Concord A - Sarah & Suncerria
Access to Treatment	Concord B - Caleb
Support & Wellness	Concord C - Megan & Riguey
Clinical Trials	Main Room - Ashley & Ryan



BREAK & TRANSITION





NAVIGATION POLICY UPDATE

Navigation Policy Update



Marissa Brown

Sr. Vice President, State & Local Advocacy
American Cancer Society Cancer Action Network
(ACS CAN)



Jennifer Greenwald, MPH

Sr. Vice President, Patient Support Strategy & Operations
ACS Tri-Chair, National Navigation Roundtable
American Cancer Society



The Current State of Patient Navigation: *Opportunities for ACTION*

September 8, 2023

The American Cancer Society National Navigation Roundtable (ACS NNRT) was established in 2017. The ACS NNRT is a national coalition of 80 member organizations to advance navigation efforts that eliminate barriers to quality care, reduce disparities, and foster ongoing health equity across the cancer continuum. The American Cancer Society provides organizational leadership and expert staff support to the ACS NNRT.

Objectives

- Identify ACS CAN patient navigation policy-related priorities.
- Identify priorities of the American Cancer Society National Navigation Roundtable.





Marissa Brown
Senior Vice President
State and Local Advocacy,
American Cancer Society,
Cancer Action Network



Jennifer Greenwald
Senior Vice President
Patient Support Strategy & Operations
American Cancer Society

Our Vision:

End cancer as we know it, for everyone.

Acabar con el cáncer como lo conocemos, por el bien de todos.

Our Mission:

Advocate for evidence-based public policies to reduce the cancer burden for everyone.

Abogar por políticas públicas basadas en evidencia para reducir la carga del cáncer para todos.

**American Cancer Society
Cancer Action Network (ACS CAN)**
*501 (c)(4) advocacy arm of the
American Cancer Society*



Discovery

**Equity in
Cancer Care
for All**



Patient Support



Advocacy

American Cancer Society National Navigation Roundtable (NNRT)

<https://navigationroundtable.org/>

Mission: High quality cancer care for all through evidence-based patient navigation

Vision: NNRT is a collaboration that advances patient navigation efforts to eliminate barriers for quality care, reduce disparities in health outcomes and foster ongoing health equity across the cancer continuum.

5-Year Aim (2021 - 2026): To support the creation of a sustainable model for oncology patient navigation to achieve health equity across the continuum of cancer care.



Collective action

Focus on gaps in sustainability

Do not duplicate

Health equity lens

WHY NNRT?

Driving Navigation Forward

ACS NNRT was launched in 2017 with the goal of sustaining and expanding Patient Navigation. Partnering organizations such as non-profits, industry leaders, health agencies, academic and research institutions will work together to:



End cancer, as we know it, for everyone.

Patient Navigation Sustainability Assessment Tool PNSAT

COLORADO
CANCER
SCREENING
PROGRAM



Workflow
Integration



Monitoring
& Evaluation



Communication, Planning,
& Implementation



Outcomes &
Effectiveness



Engaged Staff
& Leadership



Engaged
Community



Funding
Stability



Organizational
Context & Capacity

Adopted by:



NNRT's & Partner Impact



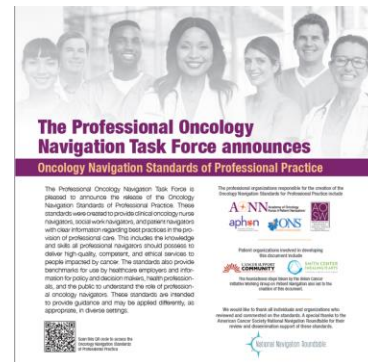
CANCER Journal June 2022

Adopted by NNRT

Patient Navigation Sustainability Assessment Tool (PNSAT)



Metrics Toolkit AONN & NNRT August 2020



PONT Standards Dissemination

Barriers and Opportunities to Measuring Oncology Patient Navigation Impact: A National Survey	Oncology Navigation Standards of Professional Practice - PONT Standards	Flexibility, Adaptation and Roles of Patient Navigators in Oncology During COVID-19	Policy: Evaluating Sustainability of Patient Navigation Programs in Oncology by Length of Existence, Funding, and Payment Model Participation
October 25, 2022 4:00 - 6:00 PM ET	November 9, 2022 2:00 - 4:00 PM ET	November 15, 2022 2:00 - 4:00 PM ET	January 12, 2023 2:00 - 3:00 PM ET

Call to Action Series 22-23



Follow us:
[LinkedIn](#)
[@NNRTnews](#)
navigationroundtable.org

May 2, 2023
 Archived webinar



Reaching Communities through Patient Navigation: Evidence for Action

ACS NNRT is pleased to facilitate this webinar from national thought leaders from the Community Preventive Services Task Force (CPSTF) and the Professional Oncology Navigation Task Force.

During this webinar, participants will learn about the systematic review evidence used as the basis for this CPSTF recommendation. You will also learn about the Community Guide, a resource that houses CPSTF findings, systematic review evidence, promotional materials, and implementation tools. As you listen to the presentation, you may be inspired to implement patient navigation through the lens of the Oncology Navigation Standards of Professional Practice (ONN Standards), as well as share this information with others.



Community Guide Webinar, May 2, 2023

Patient Navigation Work To Date



Landscape Report
January 2023

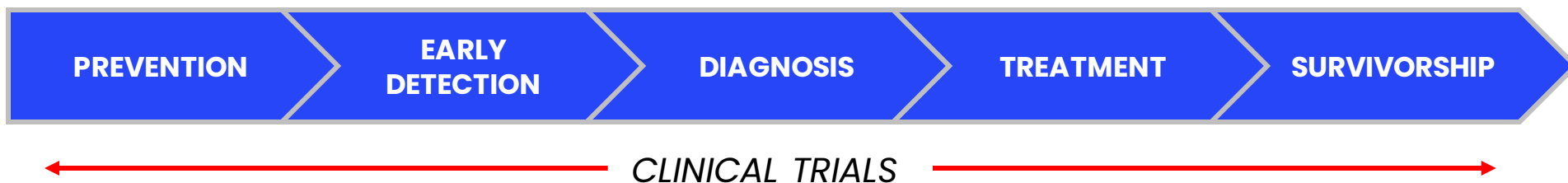


Stakeholder Convenings
March 2023 | Virtual



National Forum on the Future of Health Care
May 10, 2023 | Washington, DC

*Ensuring access **across** the cancer care continuum*



Next Steps in Patient Navigation Work



CMS Physician Fee Schedule Comment Letter *[September 11, 2023]*

- **In a critical first step to increase access to patient navigation**, the Administration announced a proposed rule to reimburse for patient navigation services under Medicare Part B
- **ACS CAN submitting two comment letters**, including one with National Navigation Roundtable members



State & Federal Advocacy *[2024 and beyond]*

- Identify gaps in patient navigation research
- Analyze existing, proposed and potential policies for sustainable funding models
- Engage stakeholders and education policymakers on importance of patient navigation to end cancer as we know it, for everyone



ACS NNRT 2023 General Membership Meeting

this will be a Virtual Meeting

Follow us:



[LinkedIn](#)



[@NNRTnews](#)

navigationroundtable.org

[Register Here](#)

September 14, 2023

2:00 pm – 4:00 pm ET

Sponsored by:

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sanofi

 **Bristol Myers Squibb**[™]

**ACS NNRT 2023 Meeting
On The Path to Sustainability**



The American Cancer Society National Navigation Roundtable (ACS NNRT) was established in 2017. The ACS NNRT is a national coalition of 80 member organizations to advance navigation efforts that eliminate barriers to quality care, reduce disparities, and foster ongoing health equity across the cancer continuum. The American Cancer Society provides organizational leadership and expert staff support to the ACS NNRT.

NNRT Call to Action Webinars



American Cancer Society National Navigation Roundtable (ACS NNRT) Fall 2023 Call To Action Series

Register Here



Utilizing the Oncology Navigation Standards in Professional Practice, Examples From the Field
September 26, 2023
1 p.m. - 2:15 p.m.



Creating Workforce Development Path
October 26, 2023
2 p.m. - 3:15 p.m.



Here's the Evidence Panorama
November 8, 2023
3:30 p.m. - 4:45 p.m.



Pursuing Patient Navigation Policy Landscape
December 6, 2023
2 p.m. - 3:15 p.m.

Follow Us On:



@ACSCAN and @NNRTnews



[linkedin.com/in/nationalnavigation-roundtable](https://www.linkedin.com/in/nationalnavigation-roundtable)




Visit the ACS CAN & NNRT website for updates:

www.fightcancer.org & www.navigationroundtable.org

QUESTIONS?



PRESENT BACK



Risk Assessment, Screening, & Early Diagnosis

Project Definitions: What are we doing, for whom/intended audience , by when (2 to 4 sentences) Early Diagnosis

Identify and disseminate an inclusive evidence-based tool to screen individuals starting at age 25 for high risk, provide this at no cost to providers/imaging centers and incentivize them to use it. Create a simplified tool translated in multiple languages for use by individuals and organizations

- **Providers OBGYN, PCP, Screening Imaging Centers, Pediatrics & Young Adults, General Surgeons, Breast Surgeons, Urgent Care, Concierge, etc**

Results/Outcomes: When you launch what have you achieved? (1 to 2 Years)

Develop/agree on one accepted tool for risk assessment easily used by providers/imaging centers AND create a simplified and translated version of the tool into multiple languages for individuals and organizations

Future:

- Payors to increase reimbursement for providers/imaging centers for using risk tool and providing appropriate recommendations
- Legislation for the requirement of lifetime risk (to include protection against litigation in the use of the tool)

Critical milestones (list 3-5):

- Literature review to identify the current tools for risk assessment
- Call to industry and other orgs to present their tool and data behind it
- Assemble and convene a workgroup to make a consensus on a single tool
- Disseminate the tool to professional societies and NBCRT members
- Work with ACS CAN and other policy teams to create legislation "requirement to calculate lifetime risk" (Protect against litigation in the use of the tool)

What does success look like: (What would demonstrate success?; no targets)

- Implementation in people aged 25 or older
- Increased surveillance of high-risk individuals
- Clinical downstaging at time of breast cancer diagnosis
- Accessible
- Affordable
- Inclusive
- Easily Implemented
- Translated into multiple languages

Parking Lot or Other Consideration:

- Current State: CMS Measure already exists, QMM18 Use of breast cancer risk score on mammography. Document a calculated risk & screening recommendation based on risk
- Consider age and all groups in tool development
- Continue development of a newer AI learning tool for risk assessment

Project Definitions: What are we doing, for whom/intended audience , by when (2 to 4 sentences) Risk Assessment

Develop a guide that identifies evidence-based interventions and promising practices from case studies

Focus: Public, clinical care team, community partners,

Format: Common info, multiple audiences, multiple modalities targeted to diverse populations

Results/Outcomes: When you launch what have you achieved?

(1 to 2 Years)

- A checklist for how/when assess risk
- Communicaitons plan and public awareness campaign
- Community informed content in appropriate language and culture (professional roles as well)
- Inventory of evidence-based interventions
- Guide on how to use existing tools
- Multi modal content delivery (app, web, print, etc.)

Critical milestones (list 3-5):

1. Risk definition including all content to be covered in guide
2. Inventory of evidence-based practices is consolidated, simplified, and directed to appropriate audience for the content
3. Guidance on how to use above mentioned content defined (required data, ethics and security, who needs to do what?)
4. Learning design complete – how to deliver and organize for target audiences
5. Products created (book/web/app) tailored for diverse audiences
6. Dissemination plan complete – public awareness campaign, community health directed, providers and healthcare networks

What does success look like: (What would demonstrate success?; no targets)

- Audiences are driven to evidence-based interventions
- Increased awareness of inventory by subpopulation
- Positive feedback on guide
- Increase in the number of risk assessments conducted
- Ongoing curation of content
- # of guide users by the target audience (high risk sub- groups in particular)
- Public Awareness campaign resulting from the guide

Parking Lot or Other Consideration:



Access to Treatment

Project Pitch 1: In the next two years, we would establish a validated recommended measure of patient-provider communication experience as a factor of quality.

Results/Outcomes: When you launch what have you achieved?

Recommendation of a validated measure.

Critical milestones (list 3-5):

- Coordinate a group of project advisors.
- Literature review
- Recommended measure.
- Testing and validation of measure.
- Creation of case studies.
- Publication and presentation of results/findings.
- Advocate for broader adoption.

Project Pitch 1: In the next two years, we would establish a validated recommended measure of patient-provider communication experience as a factor of quality.

Success Measures: (What would demonstrate success?; no targets)

- Publication in a high impact journal
 - # of conference presentations / abstracts
- # of early adopters using the measure to demonstrate success (champions)
- # of organizations to endorse measure.
- Data of project – improvement of patient-provider communication experience

Parking and other considerations:

- Identify other best practices for improving patient experience.
- Focus groups of patients in testing validation phase or other milestones.
- There is probably a branched project of building an implementation plan.
- Policy implications
- Second step of identify gaps and supports of the measure
- Questions to answer about scope of lit review /
- Need funding

Project Pitch: In two years, identify financial and coverage barriers that limit timely initiation of treatment after diagnosis.

And then, promote evidence-based best practices to support timely initiation of treatment after diagnosis.

Results/Outcomes: When you launch what have you achieved?

- **Develop a consensus statement on financial and coverage barriers with potential solutions**

Critical milestones (list 3-5):

- Coordinate a group of project advisors.
- Literature review
- Identification of barriers and mitigation strategies
- Creation of case studies.
- Publication and presentation of results/findings (consensus statement).
- Convene and deliver findings to health plans, policy makers, key decision makers, and influencers.
- Advocate for broader adoption of the mitigation strategies.

Project Pitch: Project Pitch:

In 2 years:

- identify financial and coverage barriers that limit timely initiation of treatment after diagnosis.
- promote evidence-based best practices to support timely initiation of treatment after diagnosis.

Success Measures: (What would demonstrate success?; no targets)

- Publication of high impact journal
- Completion of a summit
- # of case studies of mitigation strategies
- Creation of policies to support mitigation strategies
- Reduction of outliers.

Parking and other considerations:

- We'd like to hear more from other NBCRT working groups and NNRT on navigation.
- Need funding



Clinical Trials

Project Definitions: What are we doing, for whom/intended audience, by when (2 to 4 sentences)

"Make Clinical Trials a Household Name": Build awareness of clinical trial as a form high quality of care.

Results/Outcomes: When you launch what have you achieved? (1 to 2 Years)

Making clinical trials and household name.

Critical milestones (list 3-5):

- 1. Build a roadmap of points of engagement**
- 2. Catalog current resources**
- 3. Identify gaps**
- 4. Connect communities to promote what is currently working**
- 5. Awareness Campaign with racially and culturally inclusive faces and survivors who have benefited from clinical trials**
- 6. Close gaps by engaging work of member organizations**

What does success look like: (What would demonstrate success?; no targets)

Increase enrollment
Lives saved

Parking Lot or Other Consideration:



Support & Wellness Services

PROJECT PITCH: SUPPORT & WELLNESS SERVICES

Why? At this time, there is no prioritized list of comprehensive support and wellness services available to share with stake holders. Our goal is to curate, promote and sustain an easily accessible checklist of essential evidence-based support and wellness services resources to share with every patient, caregiver, healthcare system, provider, community-based organizations, industry and payors. The “ACS NBCRT Checklist of Support & Wellness Services” would be endorsed and promoted by the ACS. The creation of this checklist will improve quality of life, be integrated into the standards of care (accreditation/certification with CoC, NAPBC & other professional societies), and breast cancer outcomes.

Results/Outcomes: When you launch what have you achieved? (1-2 years)

- Easily accessible checklist of essential, evidence-based support and wellness services resources
- Dissemination release plan.

Critical milestones (list 3-5):

Step 1: Determine Definitions: product platform; support and wellness resources; endorsement; evidence-based interventions; audience groups; categories (national, state, local); accessibility

Step 2: Identify tools to help measure impact like quality of life

Step 3: Prioritize and categorize audience (patients & caregivers) and determine timeline for implementation.

Step 4: Compile resources/design phase (includes vetting of resources)

Step 5: Assessment & feedback

Step 6: Develop dissemination plan.

Step 7: Sustainability/consistently update

PROJECT PITCH: SUPORT & WELLNESS SERVICES

Why? At this time, there is no prioritized list of comprehensive support and wellness services available to share with stakeholders. Our goal is to curate, promote and sustain an easily accessible checklist of essential evidence-based support and wellness services resources to share with every patient, caregiver, healthcare system, provider, community-based organizations, industry and payors. The “ACS NBCRT Checklist of Support & Wellness Services” would be endorsed and promoted by the ACS. The creation of this checklist will improve quality of life, be integrated into the standards of care (accreditation/certification with CoC, NAPBC & other professional societies), and breast cancer outcomes.

Success Measures: (What would demonstrate success?; no targets)

- Increased knowledge of importance of support and wellness services
- If it is a website, hits on site.
- Coverage of the services by insurance
- How many partners share the list
- How many partners contribute to the list
- Adoption/endorsed by CoC/NAPBC.
- Adoption by payors.
- Comfort of physicians in using the checklist done by pre and post satisfaction survey.
- Journal article or publication on patient outcomes as a result of the checklist. How do we measure? Are they reporting better care?
- Adoption by navigation (navigator and self-navigation)
- Integration at diagnosis, cancer care team and PCP.
- Integration and embed into EHRs especially EPIC (My Chart) and CERNER
- Focus on Caregiver dissemination.

Parking Lot or Other Considerations:

- Is this just a checklist or a website, app, system?
- What is the why behind the support & wellness services? Provide the evidence behind these services.
- Checklists may be divided and by defined different categories like type of breast cancer, age group, location in cancer continuum, local vs national, etc.
- Define support and wellness services resources endorsed by ACS & NBCRT. Support services are essential and are covered. Wellness services as important as support services especially when evidence-based.
- Outline categories for checklist, ie, advocacy, exercise oncology, physical therapy, mental health support, other evidence-based interventions – INSURANCE supported. Start with list of ACS NBCRT members. Support services: important to include Peer Mentoring, breast cancer support groups. Promising wellness services.
- Expansion of this activity to other cancer sites with endorsement from the ACS.



CLOSING

Activity: Member Engagement Checklist

Objective: Understand potential gives and gets in ACS Roundtable membership.

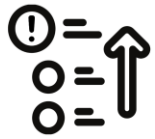
Instructions:

- Take a couple of minutes to review the checklist at your tables. Consider how you might be able to support the ACS NBCRT aims this next year.
- Have a discussion with your table.

Questions to consider:

- Which membership category are you most likely to fit in?
- What are you hoping to get out of your roundtable membership?

Member Engagement



Networker

- Receive newsletters
- Join webinars
- Engage and share on social media
- Respond to surveys
- Disseminate resources
- Attend national meeting



Collaborator

- Participate in a roundtable-led project or initiative
- Serve on a standing committee
- Moderate or speak on panels



Contributor

- Join a roundtable working group
- Attend a roundtable summit
- Review materials when requested
- Provide technical assistance or capacity building support



Catalyst

- Serve in a roundtable leadership position
- Contribute to publications and abstracts
- Lead joint initiatives and efforts
- Support fundraising efforts



Activity: Member Engagement Checklist

Objective: Understand potential gives and gets in ACS Roundtable membership.

Instructions:

- Write your name and organization on a post-it and place it on the wall.

THANK YOU!

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